



2012 looks set to be another mammoth year for Liverpool. This month sees a hive of activity around the upcoming Global Entrepreneurship Congress (GEC) with leading international speakers and supporters being announced. Excitement is also continuing to build around April's Sea Odyssey spectacular event, with a teaser website recently launched. You can read more about these and other Liverpool Vision news items below and in our [news section](#).

BRANSON BACKS LIVERPOOL IN ITS ENTERPRISE AMBITION

Sir Richard Branson is backing Liverpool's mission to be a world capital for entrepreneurship as he is announced as headline speaker GEC 2012 - the world's largest global gathering of startup champions... [Click for more](#)

[BOOK YOUR TICKETS HERE](#)

SEA ODYSSEY TEASER SITE LAUCHED – SIGN UP TO RECEIVE UPDATES

The biggest street event in the UK is taking place in Liverpool between Friday 20th April – Sunday 22nd April 2012 and promises to be like nothing you have seen before. Let the world's greatest street theatre company, Royal de Luxe, introduce you to a very special, giant little girl. Visit the [website](#) and sign up for further updates.

INTERVIEW FEATURE: HELEN WANG – SHANGHAI TRADE & INVESTMENT REPRESENTATIVE

Liverpool's representative in China, Helen Wang discusses her work, how she is promoting the city and her thoughts on Liverpool during her recent visit. [Click for more...](#)

NEW 10 YEAR VISION FOR LIVERPOOL CITY CENTRE: WHAT IS YOUR 'BIG IDEA'?

We are inviting debate and discussion on the future of Liverpool city centre, as part of plans to develop a new 10 year vision for the area. The new Strategic Investment Framework (SIF) will reflect Liverpool's developing international agenda and take account of best practice from creative and knowledge driven cities around the world... [Click for more](#)

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LIVERPOOL UNVEILS PLANS TO BECOME GLOBAL CENTRE FOR LIFE SCIENCES

Plans have been submitted to Liverpool City Council for the first phase of a 2 million sq ft project that aims to give Liverpool a new global economic identity... [Click for more](#)

News Round-Up

- ['Liverpool in London' membership packages available](#)
 - [Help Liverpool Vision shape future business support](#)
 - [Mersey health trust gives backing to GEC](#)
 - [Apposing to design GEC app](#)
 - [Liverpool Vision backs Big Chip Awards](#)
 - [Sound City: A festival of trade as well as great music](#)
 - [Hammerkit set to create new jobs in Liverpool after EUR 1.25m investment](#)
 - [Vacancy: Liverpool Vision Knowledge Quarter Growth Manager](#)
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